



OFFICE OF THE MAYOR

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December 11, 2002

Dr. Jacques Rogge, President
International Olympic Committee
Chateau de Vidy
1007 Lausanne
Switzerland

Dear Dr. Rogge:

As Vancouver's new Mayor, I'm writing to introduce myself to you and your colleagues and to express my absolute endorsement of the candidacy of Vancouver 2010. I believe that, if we are successful, the 2010 Olympic Winter Games will result in extraordinary benefits and legacies for our city, for Canada and for the world. For five years this has been our passionate goal.

During our campaign for public office we promised the citizens of our city a formal voice on the Olympic plan, essentially the ultimate, democratic validation of Vancouver's wholehearted determination to be an Olympic city. We see this as hugely important at a time when the IOC no doubt expects cities to express their commitment in the strongest terms possible. This we will do.

My council and I have today set Feb 22nd as the date in which our community will be asked to demonstrate their enthusiastic support and commitment to the IOC, and the world. I expect that when the IOC evaluation commission visits Vancouver in early March that I will personally hand commission chair Gerhard Heiberg the overwhelming evidence of our commitment: the impressive results of a solid yes vote. Because I want our citizens to be full partners in our success, I have complete confidence they will respond to this opportunity with enthusiasm.

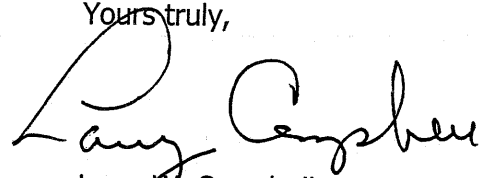
I am well aware that media reports flowing out of Vancouver may unfairly infer or interpret this decision as opposition to the Olympic bid. This is false. I am strongly in favour of the Games and look forward to a lasting Olympic partnership with the IOC. It is my hope that this vote will provide the IOC with a clear demonstration of the broad support there is in our community for the Olympic Games. For my part I am personally committed to relentless campaigning for a positive vote so that there will be no doubt at all about the readiness of my city.

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My vision is to welcome the world here in 2010 and provide you with the ultimate setting - a vibrant, spectacular theatre for the world's greatest sporting event, a place where the potential for human achievement will be personified through competent, thoughtful planning all the way to athletic excellence and magnificent event execution. We are so proud to be Canada's city for 2010.

In the coming weeks and months, I welcome the rare opportunity this Olympic bid process affords me, our partners, and our colleagues at the Vancouver 2010 bid to introduce you to our wonderful city. We look forward to demonstrating our human potential to showcase the vast cultural tapestry of Canada and then to present our detailed credentials with such conviction that you will have no hesitation designating Vancouver, Canada as your next great Olympic City.

Yours truly,

A handwritten signature in black ink that reads "Larry Campbell". The signature is written in a cursive style with a large, prominent initial "L".

Larry W. Campbell
MAYOR